



SPLIT SUMMER SCHOOL 2023

COURSE:	BEHAVIOURAL ECONOMICS
Contact person:	Lena Malešević Perović
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Main topics:	
	<ul style="list-style-type: none">• Behavioural mechanisms of economic decision making• Evolution, cultural differences, and challenges of cooperation• Behavioral finance and macroeconomics
Programme structure:	
	<ul style="list-style-type: none">• 5-day course• This FEBT Summer school program offers participants the possibility of going through evaluation process for the purpose of requesting official credit transfers (ECTS).• Participants not interested in credit transfer will instead receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.
Important dates:	
Course dates:	July 3 rd – 7 th , 2023
Deadline for application:	June 5 th , 2023
Payment due by:	"Early bird" payment deadline: June 1, 2023; "Regular" payment deadline: June 16, 2023
Confirmation of the course:	June 5 th , 2023
Price of the course:	Early bird - 495€; Regular - 595€

Day 1

Programme lecturers:

Behavioural economics (mental accounting, nudging, prospect theory, time discounting, self-control, self-signalling) (4h)
New theories of decision under uncertainty and their applications to health (4h)
Day 2
The relevance of norms and image concerns in economic behaviour (4h)
Behavioural economics: current trends and future prospects (2h)
Psychology of judgment and decision-making (2h)
Day 3
Evolutionary Dynamics of Reputations and Cooperation (4h)
Cooperation and conflict between groups (2h)
Searching and meta-analyzing experimental research on cooperation using the Cooperation Databank (2h)
Day 4
Freedom of choice in cooperation, trust and ultimatum games (4h)
Theory and reality of human cooperation (4h)
Cultural differences and economic behaviour (2h)
Day 5
Behavioural economics on financial markets: Individual risk-tolerance, systemic risk and aggregate market functionality (4h)
Behavioural macroeconomics (2h)

Dražen Prelec
The Digital Equipment Corp. Leaders for Global Operations Professor of Management and a Professor of Management Science and Economics at the MIT Sloan School of Management.
Han Bleichrodt
Professor of behavioural economics at the Erasmus School of Economics.
Zvonimir Bašić
Senior Research Fellow and a member of the Experimental Economics Group at the Max Planck Institute for Research on Collective Goods in Bonn.
Silvia Golem
Associate professor at Faculty of Economics, Business and Tourism Split, University of Split and CERGE-EI Teaching Fellow
Nicolao Bonini
Professor at the Department of Economics and Management and Head of the Consumer Neuroscience Lab at the University of Trento (Field of research: Cognitive psychology).
Ivan Romić
Assistant professor at Center for Computational Social Science (CCSS) at Kobe University
Fernando P. Santos
Assistant professor at the Informatics Institute of the University of Amsterdam (Field of research; Multiagent systems, Game Theory, Complex networks).
Josipa Višić
She is an associate professor and has been Deputy Head of the Department for Economics at FEBT.
Angelo Romano
Assistant Professor at the unit Social, Economic and Organisational Psychology at the Institute of Psychology.
Giuliana Spadaro

Assistant Professor at the Vrije
Universiteit Amsterdam

ANDIS SOFIANOS

Andis Sofianos is an Associate Professor
in the Economics Department.

ALESSIA DORIGONI

Alessia Dorigoni is a postdoctoral
researcher at the Neuroscience
Consumer Lab within the Department of
Economics at the University of Trento,
Italy.

Lena Malešević Perović

Full professor at Faculty of Economics,
Business and Tourism Split, University of
Split and Head of doctoral studies in
Economics at the same Faculty.